

Why ESCA?

- 1st AACSB Accredited Business School in Morocco and French Speaking Africa.
- 1st Recognized Business School in Morocco.
- Top 3 of Business Schools in Africa.
- International Environment of 250 International Students, 125 International Partners from 5 Continents and 30 Nationalities On-Campus.
- Located in Morocco, a Vibrant Country at the Crossroads of Africa, Europe and the Mediterranean World.
- While the capital of Morocco is Rabat, Casablanca which means the white house is the country's business hub.
- Casablanca, the movie: there is a restaurant in Casablanca named Rick's Cafe, which is a complete ode to the film. From the design and music to the table setting and decor, any film lover will love this restaurant.
- The city of Casablanca joined the UNESCO World Heritage List on 27 November 2013, as it contains a human cultural heritage of special universal value.
- The Washington Post has featured Morocco as one of the world's top travel destinations for the year 2023
- Situated in the new African Financial Place, Casablanca Finance City, the core of the Economic Capital of Morocco!
- Mild Weather Temperature throughout the year.
- New campus, New facilities: Hyflex Classrooms, On-Campus Cafeteria, Gymnasium, Auditorium, Lounge, Bubble Collaboration Spaces, Trading Room...
- Dedicated Activities for International Students
- Enriching Culture and Fascinating Landscapes





